1/8

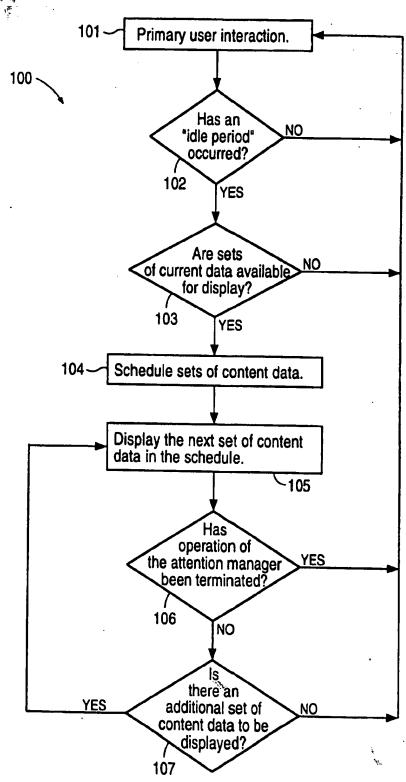


FIG. 1



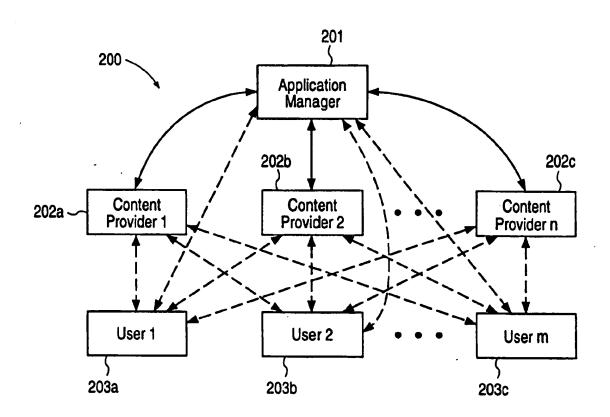


FIG. 2



| 310~  | Application<br>Instructions                 | $\mathbb{I}($     | Operating instructions                                 | } |
|-------|---|-------------------|--|---|
|       |   | K                 | Current display system scheduling instructions         | 1 |
|       |   | $\mathbb{I}$      | Installation instructions                              | ŀ |
| 320 ~ | Control<br>Instructions                     | $\int$            | Display instructions (all supported displays, generic) |   |
|       |   | IJ                | Content data scheduling instructions (generic)         | ŀ |
| 330 ~ | Content Data<br>Acquisition<br>Instructions | $\ $              | Acquisition instructions (generic)                     |   |
|       |   | K                 | Content data update instructions (generic)             | ŀ |
|       |   | $\rfloor \lfloor$ | User interface installation instructions               |   |
| 340 ~ | Audit Instructions                          | ]{                | Audit instructions                                     | L |

FIG. 3A

| 350 ~ | Content Data                | ]{         | Content data (multiple?)  | <b>}</b> ~ |
|-------|-----------------------------|------------|---|------------|
| 320 ~ | Control<br>Instructions     | {          | Display instructions (supported displays, tailored?)  | <b> </b>   |
| 020   | Content Data                | <b>┤</b> と | Content data scheduling intructions (tailored, multiple?)  Acquisition instructions (tailored, multiple?) |            |
| 330 ~ | Acquisition<br>Instructions | K          | Content data update instructions (tailored, multiple?)  |            |
|       |                             | 16         | User interface installation instructions  | <b> </b> ~ |
| 310~  | Application<br>Instructions |            | Operating instructions  | h          |
|       |                             | 1)         | Content display system scheduling instructions Installation instructions                                  | <u>ト</u>   |

FIG. 3B

|       | Apoliootion                 | 1(           | Operating instructions                                     | ŀ |
|-------|-----------------------------|--------------|--|---|
| 310~  | Application<br>Instructions | Κ            | Current display system scheduling instructions             |   |
|       |                             | $\mathbb{I}$ | Installation instructions                                  | ŀ |
| 320 ~ | Control<br>Instructions     | IJ           | Display instructions (specific display(s), tailored?)      | ŀ |
|       |                             | N            | Content data scheduling instructions (tailored, multiple?) | - |
| 330 ~ | Content Data                | IJ           | Acquisition instructions (tailored, multiple?)             | ŀ |
|       | Acquisition<br>Instructions | N            | Contant data and the                                       |   |
| 350 ~ | Content Data                | {            | Content data (multiple?)                                   | L |
| 340 ~ | <b>Audit Instructions</b>   | $ \{$        | Audit instructions   | 1 |

FIG. 3C

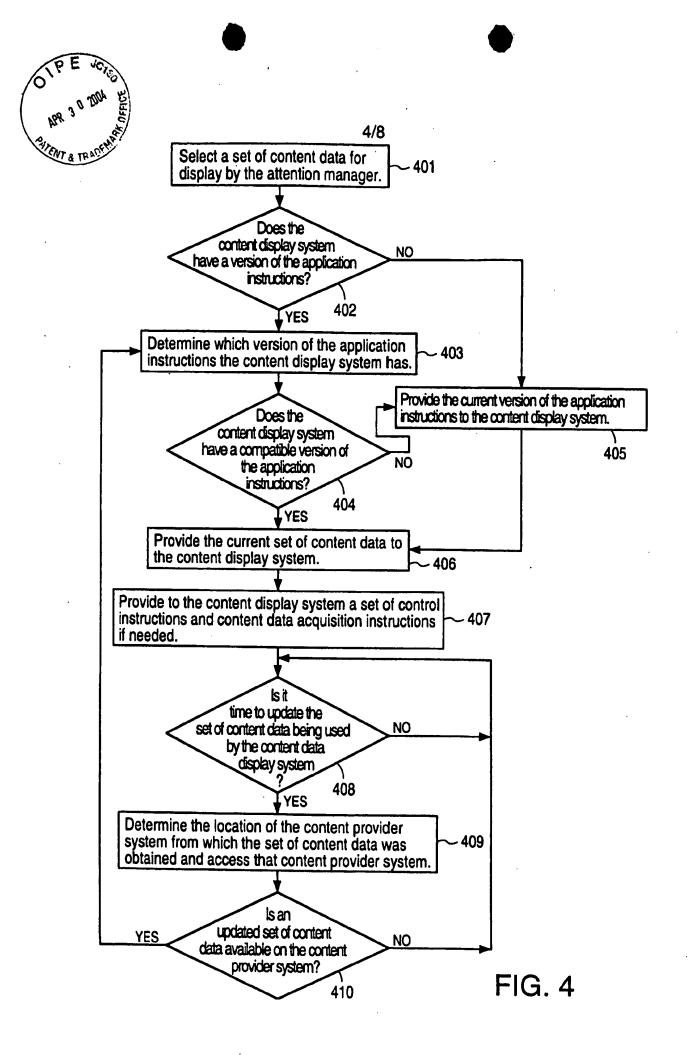




FIG. 5A

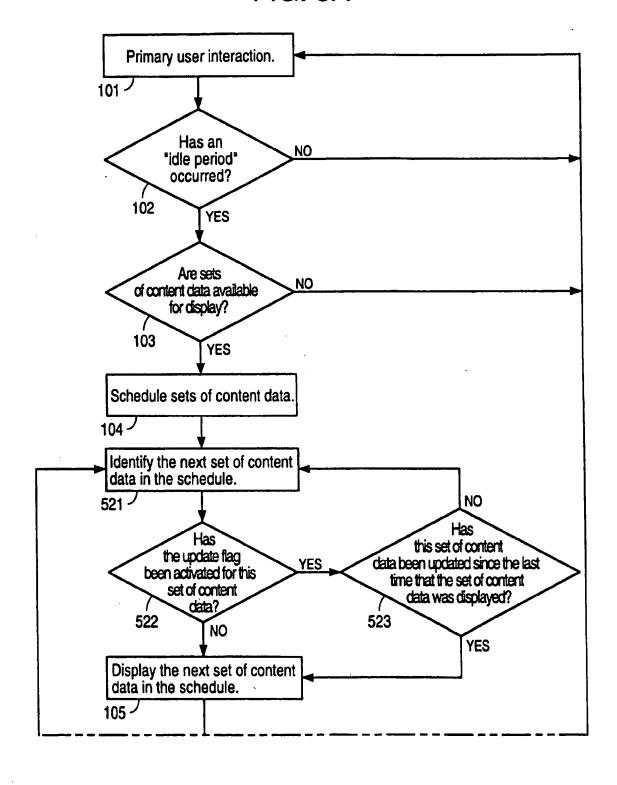
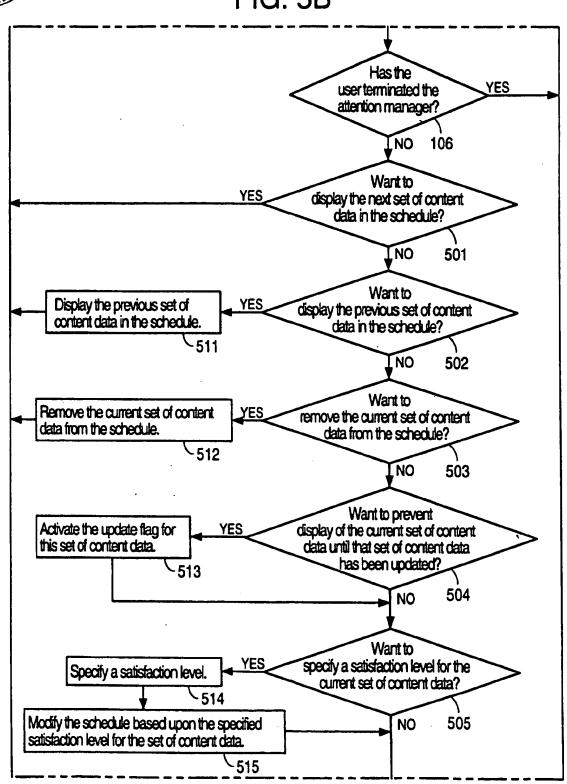




FIG. 5B





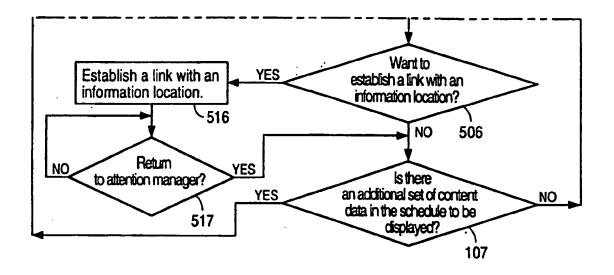


FIG. 5C

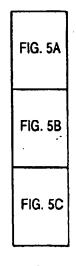


FIG. 5



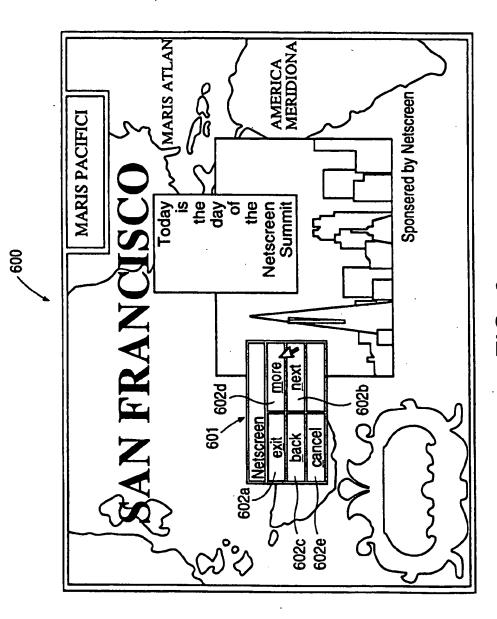


FIG. 6